

# XChatFans Investor Pitch Deck

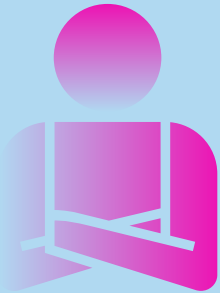
Maximizing Adult Creator  
Revenue Streams with  
AI-Powered Tools

May 2025

# Problems



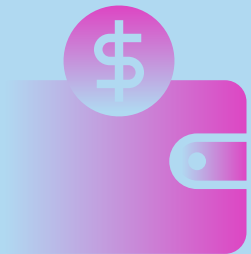
**Creators struggle to maximize sales due to limited revenue streams and high platform and management fees (20-50%)**



**Time spent on SEO, marketing, and content optimization reduces creative output, capping income, and most creators have no experience in marketing, SEO, or using AI Tools**



**Customers lack personalized engagement options, and effective search reducing spend per fan**



**Existing first generation platforms prioritize their own revenue and functionality over creators' earnings and user experience**

A large pink circle with a dotted white border. Inside the circle, at the top, is a white icon depicting a bar chart with a dollar sign, a gear, and a target. Below the icon, the words "Market Opportunity" are written in a bold, white, sans-serif font.

# Market Opportunity

01

**Creator economy (Total Addressable Market TAM):  
\$250B in 2024, growing to  
\$480B by 2027 (Goldman Sachs)**

02

**50M+ creators, with 80%  
prioritizing revenue diversification  
(Influencer Marketing Hub)**

03

**Customers spend \$20-100/month on  
creator content (e.g., Patreon, Substack  
data), with potential to grow via  
personalized engagement. Average  
OnlyFans creator revenue is \$150/month  
Our AI tools can double creator revenue**

**Prioritizing creator revenue captures loyal  
creators and retains high-spending customers**



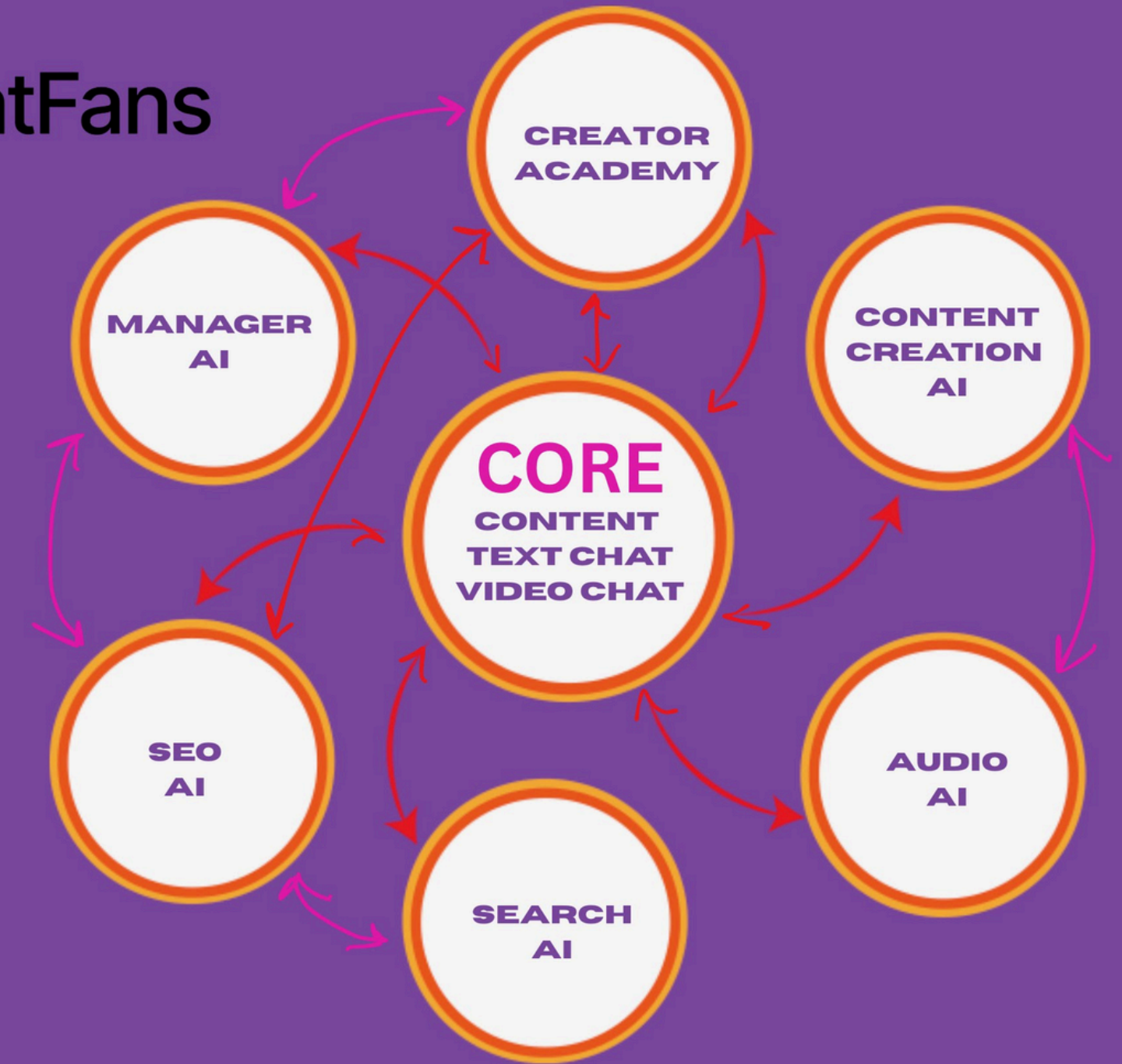
# Our Solution

*Our AI platform drives sales by giving creators AI Superpowers!*

- Automated SEO for creator pages (optimized photos, descriptions, tags) to attract more buyers through multiple revenue streams
- AI virtual manager to streamline content creation and social media strategies, increasing sales efficiency and user loyalty
- Customer engagement: Live shows and AI chatbots (text, audio, video) deepen fan interaction and longer site engagement, therefore driving higher spend per customer



XChatFans





# THE OFFERING

## Five Pillars of our Advanced AI Technology:

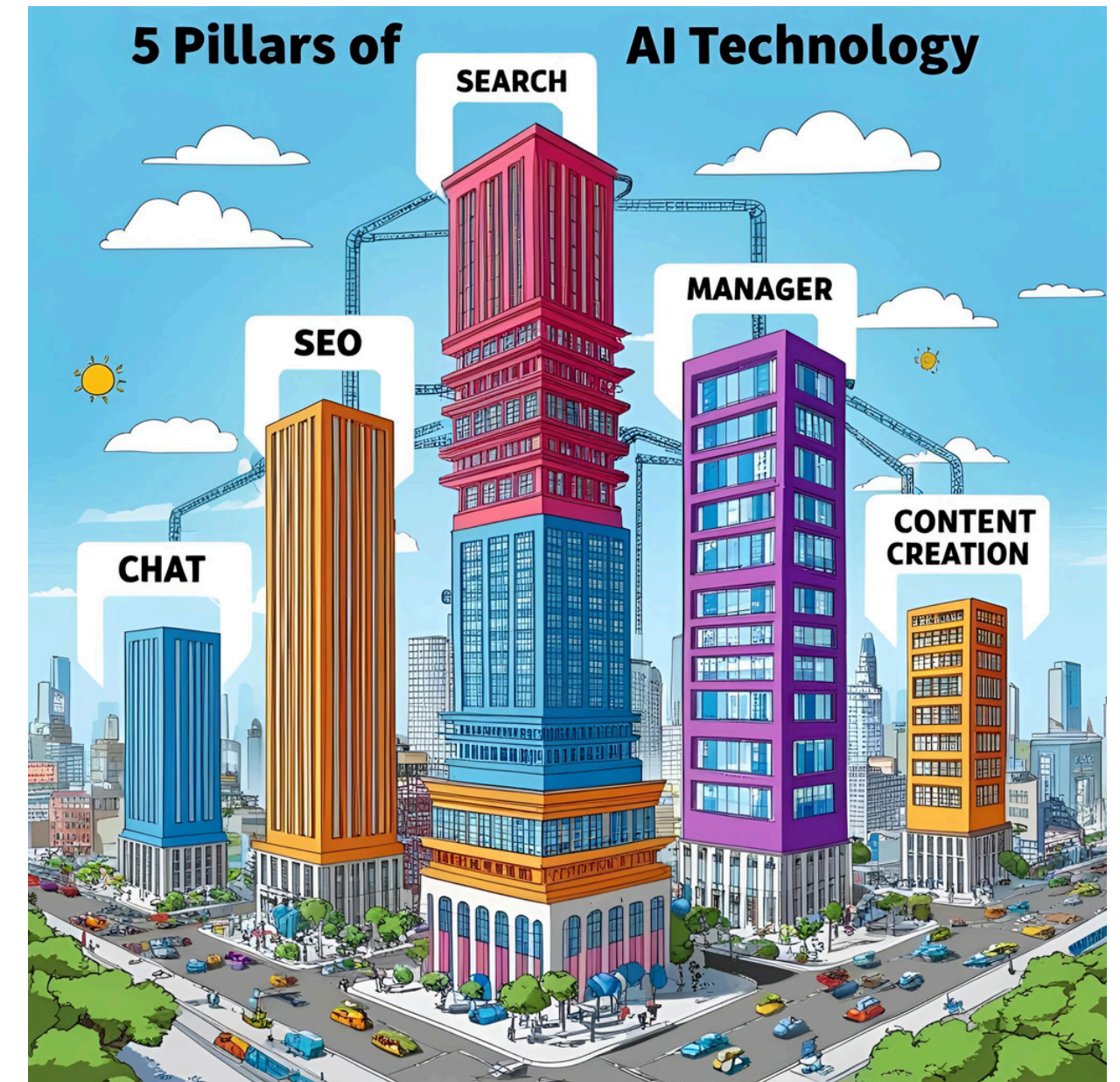
**SEARCH AI:** Using a Bayesian Ranking algorithm that learns users' preferences so that it can predict and recommend content. Collaborative Filtering uses trait clustering to recommend specific creators and content themes

**AI AUDIO and Text Chat:** Text and Voice clones sound like and mimic the creator, speaks in foreign languages, has a memory, and sells creator and AI generated content 24/7

**CONTENT CREATION AI:** Our AI will create virtual models and it will create AI clones for chat, photo, and video creation. Our AI will be trained on each content creator's content. Creators will be able to earn from their content and AI clone. Customer's can have a 1 on 1 relationship with the AI companion 24/7

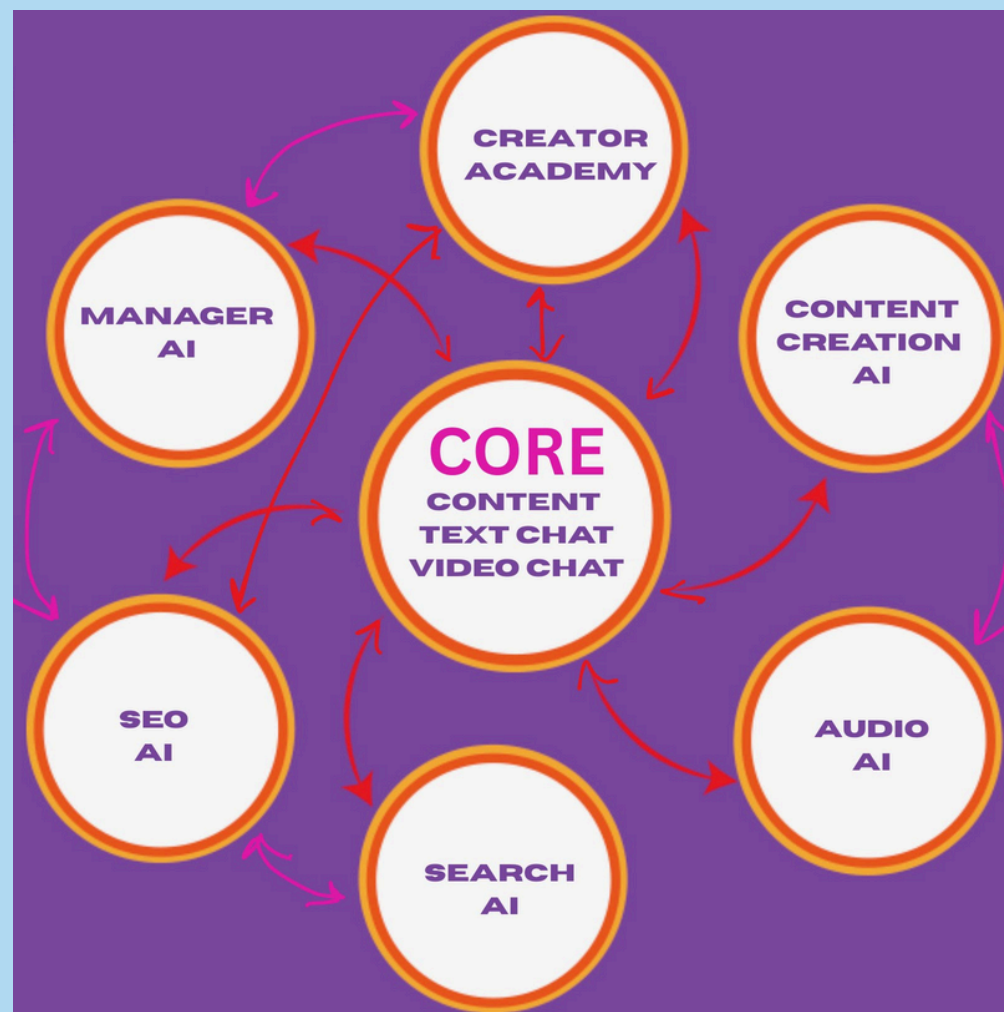
**SEO AI** will aid creators by recommending the best images, text, and tags for each creator page to improve traffic generation and capture to increase sales. **SEARCH AI** will sync data with **SEO AI** and **AUDIO AI**

**MANAGER AI** replaces third party agency services which many creators pay 20-50% of revenue for social media, content, and promotional suggestions. Manager AI will increase creator revenues and take home pay, improve traffic acquisition, and improve our margins



# Business Model

AI is the driver of customer growth...higher creator revenue attracts more fans, increasing customer lifetime value (e.g., \$50/month via memberships vs. \$10 one-time purchase)



## Primary Revenue

20% fee on creator sales (images, videos, erotica).  
50% fee on (AI Chatbot, live chat, live shows)



## Premium AI Tools

Our Manager AI instructs creators with SEO, search, audio, etc. to ensure they create the best content. This will further boost creator earnings



## Data analytics

Our predictive AI algorithms let fans find exactly who they want to see, boosting engagement and creator sales







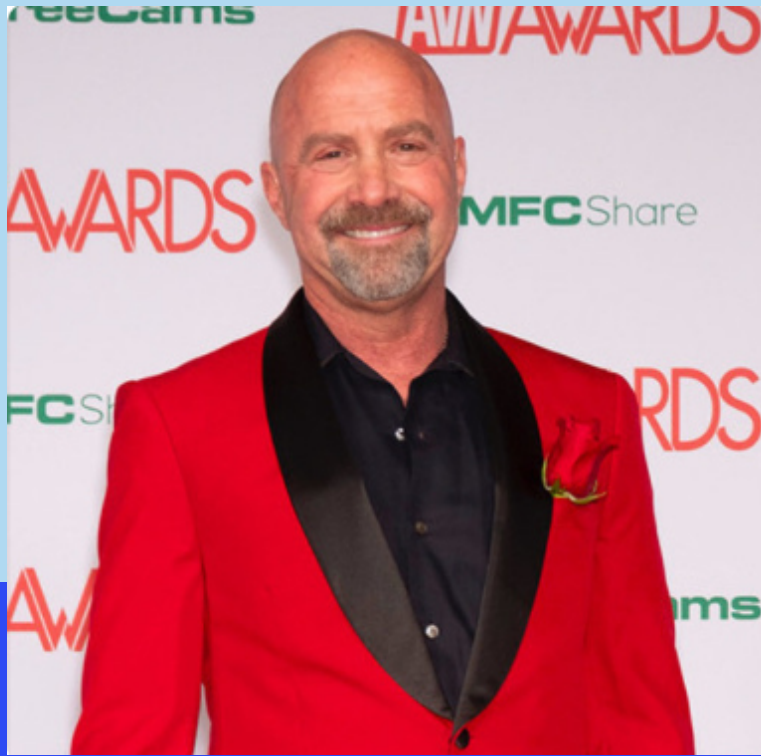
# Marketing Strategy



- Influencer outreach is our primary source of promotion by signing notable influencers in the adult industry
- We will sponsor and promote XCHATFANS at industry events like AVN, XBIZ, and EXXXOTICA
- Advertising will include paid ad campaigns and cross promotion
- Press releases for major news updates on XCHATFANS
- XCHATFANS will offer an affiliate marketing campaign for cross sales
- Paid ads on job boards like SexyJobs will also increase creator signups



# Our Team



**Spike**

President, 9 years  
Adult Executive



**TJ**

Vice President  
Business Development



**Malik**

Product Manager



**Sling**

UI/UX Designer



**Jamie**

Quality Assurance

**Our team's expertise with AI, website building, strategy, marketing, finance, as well as adult industry experience, makes us uniquely qualified to execute our vision and return substantial shareholder value!**



# ACCOMPLISHMENTS TO DATE

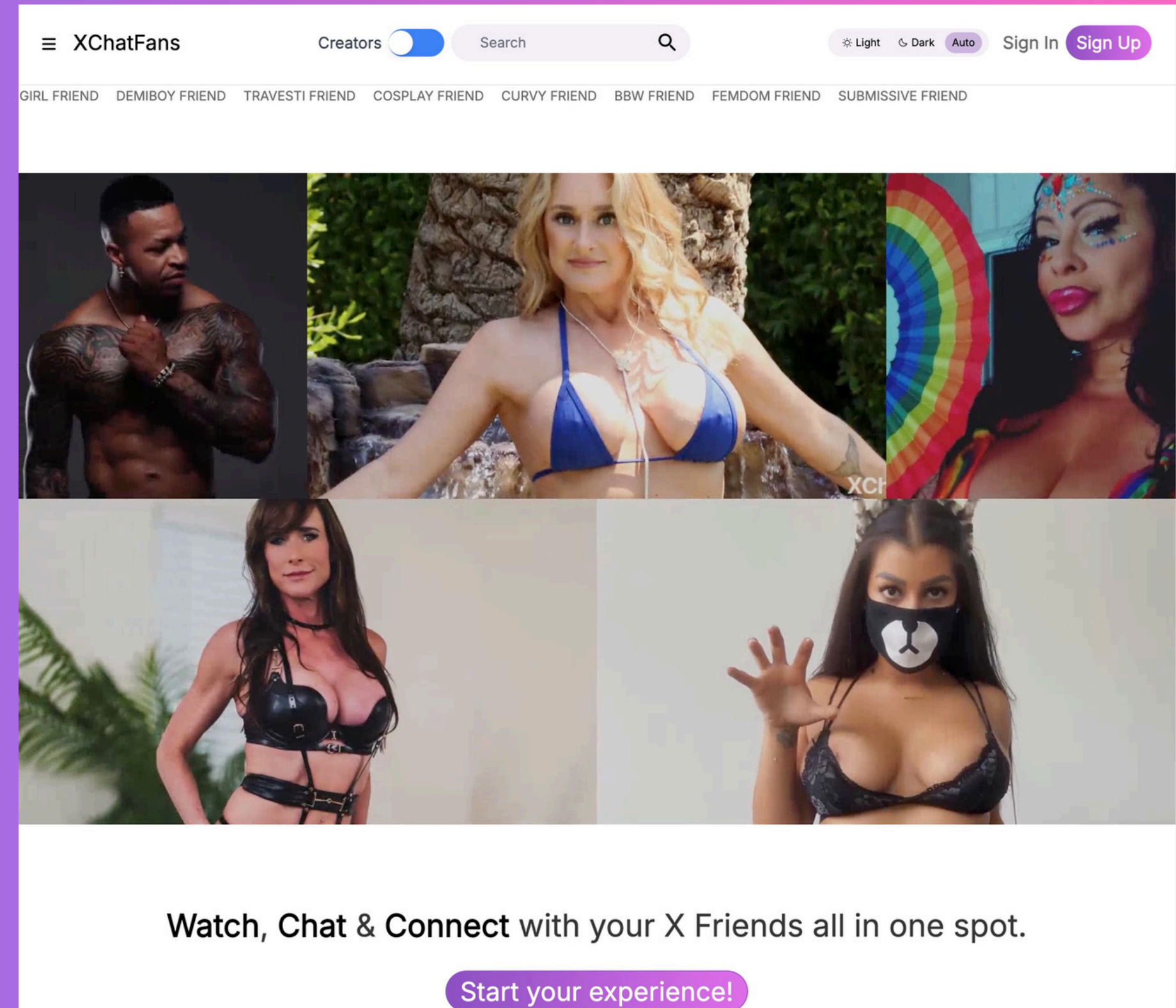


2024

- Created Minimum Viable Product
- Received positive feedback from early users
- Refined our offerings based on customer feedback
- Gained proof of concept
- Formed strategic partnerships with key industry players



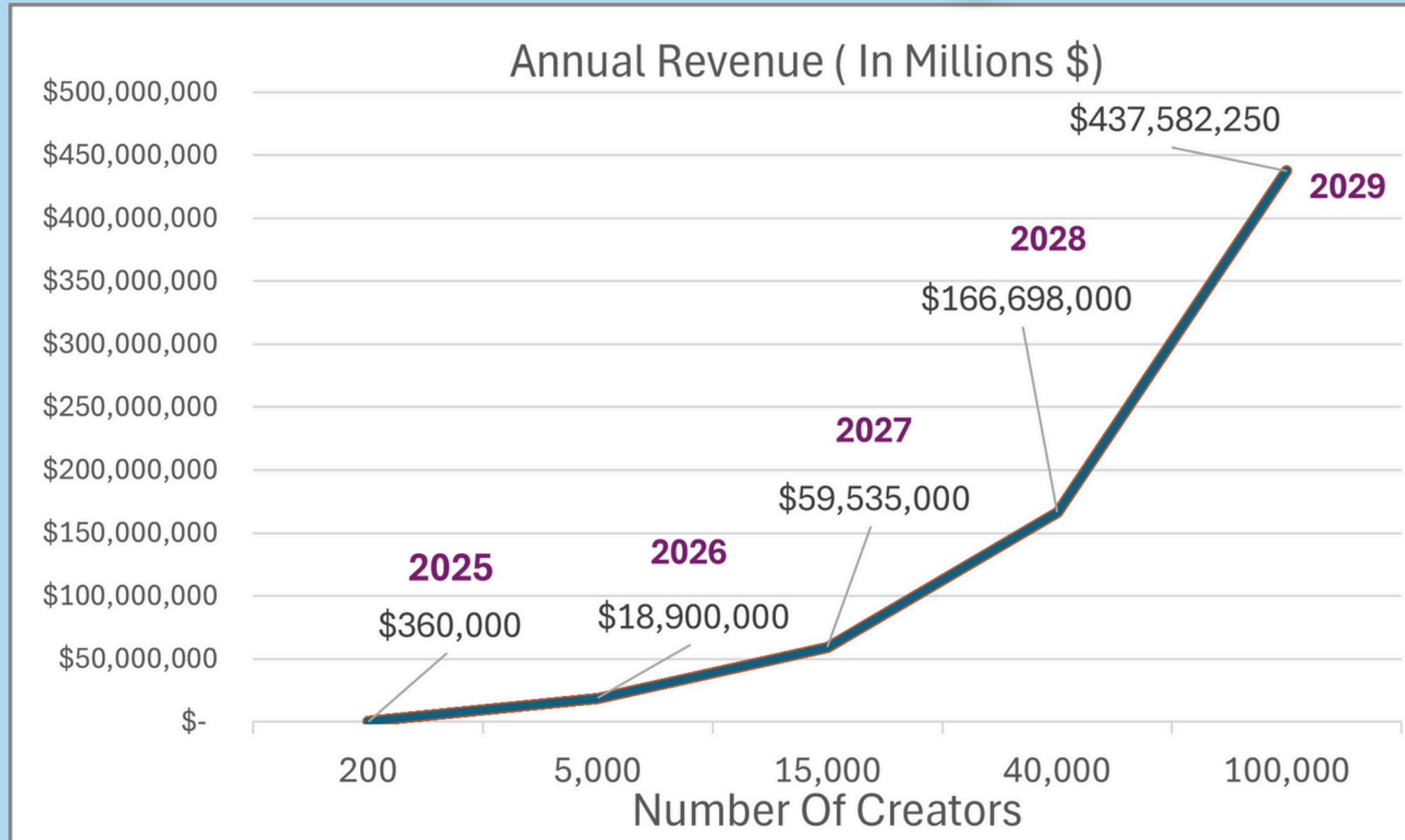
# XChatFans



[www.xchatfans.com](http://www.xchatfans.com) just completed beta testing phase and is now LIVE



# Financial Projections



## Projected Revenue per Creator

- **\$300 monthly, and grows 5% annually**
- **Our revenue per user is \$17 monthly**
- **Our creator acquisition cost is \$12**
- **Our user acquisition cost is \$30**

## Projected Revenue Percentages

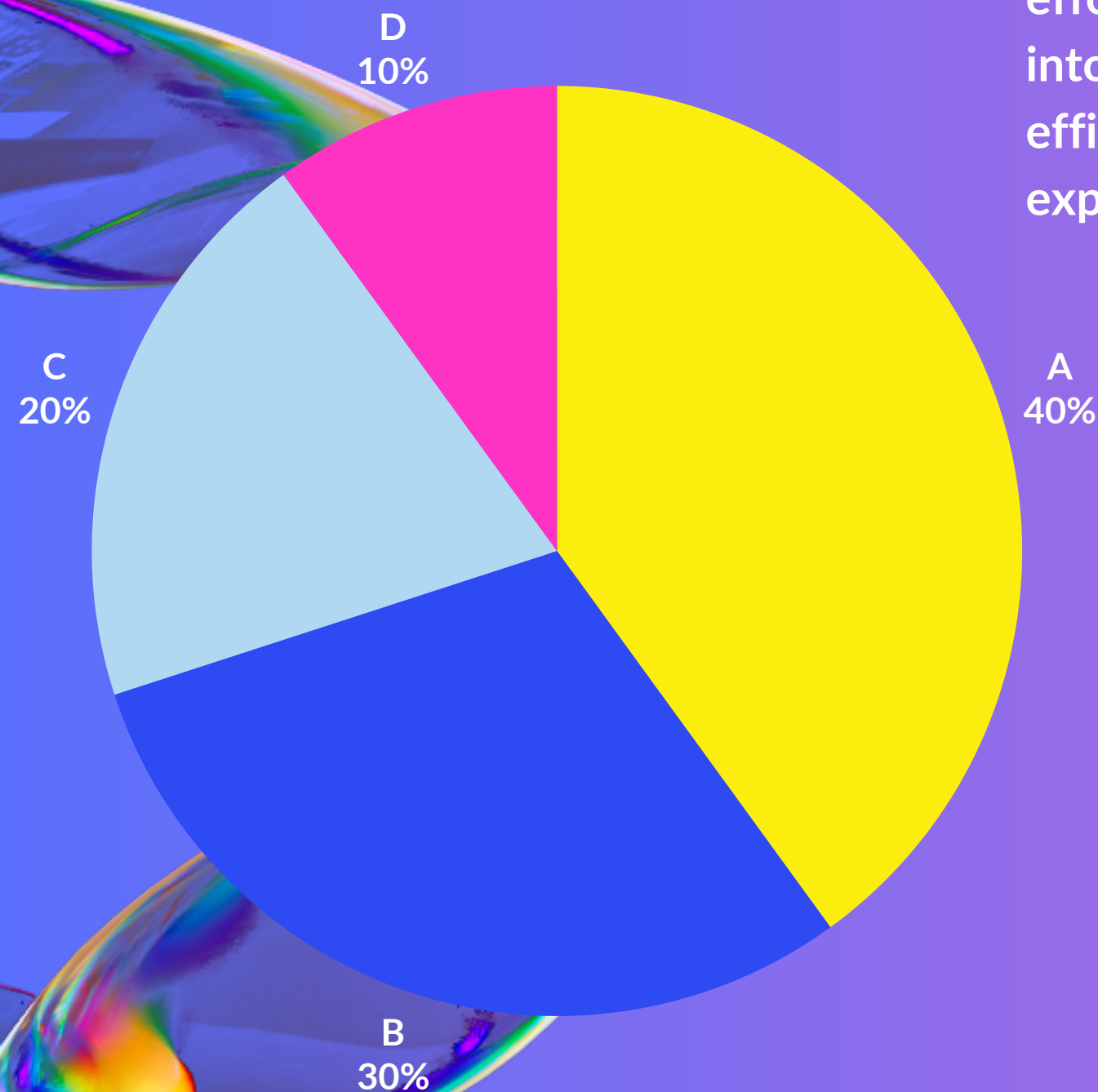
- **45% AI Virtual Self/Chatbot/Companion**
- **30% Image/Video/Erotica/Subscriptions/Tangibles**
- **10% Advertising & Affiliate Marketing**
- **10% Premium AI Manager Services**
- **5% Licensing Through Our APIs**

## Three Year Plan

- **Aggressively market to content creators**
- **Acquire a public shell company to access capital markets**
- **Gain market credibility with financial strength**
- **Merge or acquire companies that build-out our technology, data, and content needs**
- **Offer liquidity for investors to cash out at a significant return on investment**
- **License AI modules to third parties**

# USE OF FUNDS \$500K

Our plan for using funds generated from investors is straightforward. We'll allocate 40% towards further developing our products, ensuring they stay competitive and meet customer needs. 30% will go into marketing and sales efforts to attract new customers and drive revenue growth. 20% will be invested into infrastructure and operations to support our expanding business and improve efficiency. Finally, 10% will be set aside for strategic initiatives like market expansion and partnerships to fuel long-term growth.



**A. 40% Product Development**

**B. 30% Marketing and Sales**

**C. 20% Infrastructure and Operations**

**D. 10 % Expansion and Growth Initiatives**



# Thank You!

Contact Us  
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